

Jonathan Dubman

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Qualifications Overview

- Extensive and diverse experience in project management, program management, product management, business development, software development, public affairs, education, with many leadership roles.
- Extensive civic leadership and public advocacy experience (below) with major achievements and national recognition, enhancing a range of transferable skills.
- Background in Computer Science and Applied Mathematics.
- Experience in Web development including C#, ASP.NET, XML, SQL Server.

Employment Experience

2007-present **Project Manager – FILTER** – on contract to

7/08 – 2/09 **Worktank Enterprises, LLC** – Technical PM contract for the final development phase and launch of a site on Microsoft.com serving the Web development community.

7/07 – 4/08 **Microsoft Communication and Collaboration Services
Microsoft Online Services Admin Center and Helpdesk Portal**

Built and led a technical team of 16 to deliver the customer-facing UI for Microsoft Online Services, a high-profile, reliable and secure hosted services platform that reduces the need to deploy and maintain on-premise IT services. Screened candidates, developed and tracked project budgets and schedule, worked closely with Microsoft management to align efforts, hit ambitious dates and respond quickly to evolving needs.

2004-2005 **Product Manager - Murphy & Associates** – on contract to

7/04 – 6/05 **Microsoft Worldwide Licensing and Pricing (WWLP)** - Business Tools and Analytics team
7/05 – 11/05 **Microsoft Licensing and Pricing Operations (LPO)**

Lead Product Manager, Business Rules Management and Governance team, Atlas project.
Product Manager, Atlas 3P subproject (product launch, licensing/services programs and pricing)

Atlas was a large scale IT project to rearchitect the end-to-end infrastructure for all commercial licensing and services at Microsoft to achieve business agility, customer self-service and field sales productivity. Atlas' scope includes licensing program launch, pricing, quoting, agreements, orders, entitlements, fulfillment, fees/rebates and reporting.

- Became subject matter expert in product configuration and pricing, business rules management and the landscape of related projects at Microsoft.
- Worked with WWLP, Finance, Regions, Operations and LCA to gather and document business requirements and build consensus on an scalable approach to document business rules.
- Also worked with SQL developers to produce various quantitative reports on demand, based on aggregated sales data and product configuration information, developing heuristics to cope with incomplete or inconsistent records.

- 2003 **Software Design Engineer - Excell Data Corporation** – on contract to
Microsoft Research - Adaptive Systems and Interaction Group -
Implemented Microsoft Exchange connectivity for an innovative email/voicemail/chat communications prototype (similar to Gmail) using C# and the .NET framework.
- 2000-2002 **Vice President and member of the Board**, Shively International, Inc., Seattle and Culiacan, Mexico
- Developed business plan for a chain of for-profit Latin American Internet cafés, obtained funding.
 - As a team of three, oversaw 60-person organization operating 25 computer centers including Mexico's largest public Internet access facility.
 - Performed competitive market research, worked closely with legal advisors.
 - Pursued strategic partnerships with the Governors and secretaries of economic development of Sinaloa and Hidalgo, with entities such as Spanish language portal QuePasa.com and Los Amigos de las Americas, an American volunteer organization. Publicly praised by President Vicente Fox of Mexico for contributions to Mexican public education.
 - Helped lead major and challenging management reorganization.
 - Provided guidance to found a private school for hundreds of gifted young computer programmers fed by a pioneering public school program, also run by the company, exposing over 25,000 students to computers for the first time.
- 1999-2000 **Program Manager for Systems, GiftSpot.com** (now GiftCertificates.com), Seattle
A provider of electronic gift certificates and private-label gift certificate services for e-commerce vendors.
- Responsible for the design, documentation and delivery of back-end systems and team-wide processes, including accounting, customer service and administrative tools, transaction logs and backups, fraud detection, Web site monitoring, problem escalation, load balancing, etc.
 - Worked with operations, development and testing to orchestrate on-time launch of the service.
- Spring 1999 **Guest Fellow, Yale University**, New Haven, Connecticut
- Developed, promoted and taught an undergraduate seminar entitled "Real World Software Engineering".
 - Led a team of 18 students (six developers, six program managers and six testers, rotating positions) to develop a fully operational Web auction site modeled on Ebay.
 - Introduced students to the milestone process, specs, schedules, design reviews, code reviews, etc.
- 1990-1997 **Software Design Engineer, Microsoft**
- Reference Business Unit, Interactive Media Division, 1994-97*
Shipped 6 SKUs of Bookshelf within two weeks of original schedules.
- Acting Development Lead, Bookshelf '98, a multimedia reference with 8 books on CD-ROM
Worked closely with product planning & PM to negotiate feature set, wrote specs, developed and maintained schedule.
- Developer, Bookshelf 1996-97 Edition in US, British, German, French, Japanese versions
Mentored 2 contract developers for Japanese version
- Lead Developer, Bookshelf '95 for Macintosh
Managed 1 contract developer
- Developer, Bookshelf '95
- Works Business Unit, Consumer Division, 1990-94*
Developer, Works 4.0 for Windows, Works 4.0 for Macintosh, Works 3.0 for Macintosh
- 1989 **Software Design Engineer Intern, Microsoft**
Microsoft Word for Windows 1.0

- 1988 **Contract Developer, Infinity Software, Inc.**, Emeryville, CA
Developer on the first color desktop publishing program for the Commodore Amiga
- 1984-1986 Taught computer programming and math for three years on the summer school faculty at the Latin School of Chicago, a private preparatory school.
- Youth Founder, **Aristotle Software**
- At age 14, started and ran my own software company to develop, package, advertise and sell software for the Apple II.
 - Featured in TIME Magazine cover story on “Computer Whiz Kids”, Steve Jobs’ keynote speech at National Computer Conference ’82.
- Other activities
- Hosted a weekly children’s program for three years on WBEZ-FM, Chicago public radio.
 - Received First Award in Westinghouse Science Talent Search.

Civic Leadership and Public Advocacy Experience

- 2007-2008 Appointed as a member of the Governor’s **Mediation Panel** for the SR 520 Bridge Replacement and HOV Project, Washington State Department of Transportation (WSDOT) project budgeted at \$4 billion.
- Developed the core concepts for the new “Parkway Plan” proposal for the SR 520 corridor in Seattle, which retains the essential functionality of the prior Pacific Street Interchange proposal while addressing the key issues identified with that solution.
- Built large Seattle coalition of community leaders, environmental groups and other stakeholders to support this plan, gaining support from the highest levels of state government.
- 2004-2007 Co-founder, **BetterBridge.org**
- Developed a transportation solution for the SR 520 highway corridor and corresponding political strategy that solved problems long considered intractable.
 - Won support for this innovative plan for from directly affected communities that had spent decades opposing expansion.
 - Established the solution as an official WSDOT project option, the Pacific Street Interchange
 - Worked in partnership with the WSDOT SR 520 project team, community members, architects, engineers and transit agencies to refine the vision and make difficult tradeoffs.
 - Lobbied elected officials from cities, counties and the state.
 - Formed alliances with business and neighborhood groups.
 - Drafted a Seattle City Council resolution (30777) with guiding principles that are compatible with the solution; this was the basis of resolution 30974 that passed 9-0
 - Regularly gave speeches and presentations to promote the plan.
 - Authored opinion pieces on SR 520 for the Seattle Times and Seattle Post-Intelligencer.
 - Built and led a network of volunteers.
 - Personally featured in the **New York Times** (Sunday, March 5, 2006) and **Seattle Magazine** (Oct. 2006), many local newspapers, radio and television news programs for my leadership role.
 - Collaborated with professional consultants on PR campaign.
 - Planned and executed a multi-faceted campaign to overcome premature opposition from the University of Washington and bring them back to the negotiating table
 - Achieved endorsements from Greater Seattle Chamber of Commerce, City of Bellevue, and a variety of jurisdictions, industry and environmental groups.

- 2004-2006 **Member of SR 520 Local Impact Committee**
- Lobbied City and state officials to fund the SR 520 Local Impact Committee.
 - Selected and oversaw three consultant teams: Makers Architects (urban design), The Transpo Group (traffic modeling) and KPFF (highway and road engineering).
 - Closely collaborated with consultants, WSDOT and Seattle Department of Transportation on transportation planning and urban design.
- 2002-2003 **President**, Montlake Community Club (also Vice President, board member 2000-present)
- Elected to represent the interests of a Seattle neighborhood of 3,000 residents to city council, county council, state legislators and other officials.
 - Presided over bi-weekly board and general meetings
 - Wrote for newsletter and managed online forum to build community, built and managed community Web presence.
 - Represented community to local media
- 2001-present Member of the **Advisory Committee** for the Trans-Lake Washington Project (now the SR 520 Bridge Replacement & HOV Project), a state-funded study aimed at improving mobility in the SR 520 corridor. Publicly addressed and lobbied Executive Committee comprised of elected officials from all over the region.

Education

1990 B.A. Applied Mathematics / Computer Science, University of California at Berkeley

Other Interests

Cognitive Science, Information Architecture, User Interface Design, Bicycling, Art, Piano, Music Recording, Architecture, Urban Planning, Transportation, Environmental Sustainability, Gardening, French, Travel